



## SPONSORSHIP OPPORTUNITIES

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**Boost your brand  
with Unibasket  
Logroño**

Supporting Unibasket Logroño is not only a strategic business decision, it's an opportunity to grow your brand, connect with the community, and be part of the development of women's sports in La Rioja.



## Reinforce your brand and social responsibility:

Sponsoring us reflects a strong commitment to gender equality and support for regional sports talent—qualities valued by today's socially conscious consumers.

## GAIN VISIBILITY, IMPROVE YOUR CORPORATE IMAGE

### Reach an expanding audience:

Women's basketball is on the rise. Unibasket Logroño provides a direct connection to a loyal and growing local community. Sponsoring our team opens access to new market segments that value support for meaningful causes.

### Increase visibility in the community:

Matches attract local audiences both in person and online, increasing your presence in Logroño and surrounding areas.

## Stand out from the competition:

Your company will be seen as a leader in diversity and inclusion, differentiating it from competitors less involved in community causes.

## Media and social media coverage:

Unibasket Logroño garners attention in regional press and digital platforms, expanding your exposure across multiple channels.

## Reach beyond La Rioja:

Our teams compete nationally, giving sponsors exposure in other regions.

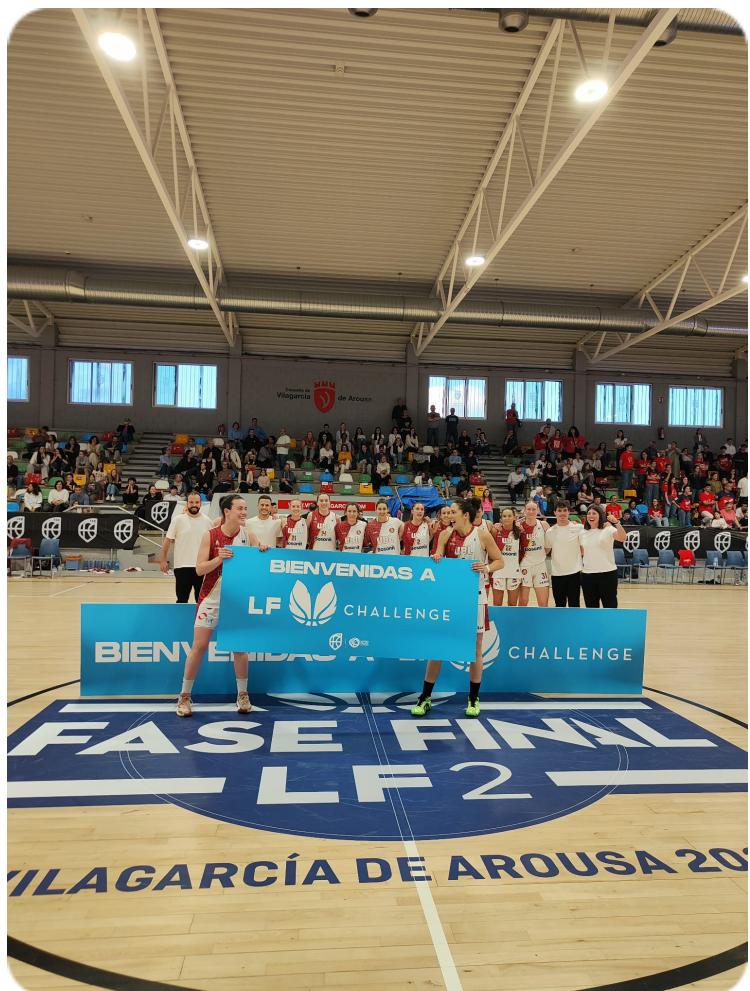
## Align with positive values:

We stand for effort, teamwork, and dedication. Sponsors associate their brand with a strong, positive identity.



# Our Data

Unibasket Logroño is a basketball club focused on the development of women's basketball, with a solid vision for the future and a strong commitment to its community in Logroño.



## Youth Academy and Social Base

The Club has female teams in all categories, from school level to professional or semi-professional competition, which, along with their families, make up a highly significant social base—one of the largest sports communities in La Rioja, and the largest in women's sports.

The main women's team, Unibasket Logroño, has earned promotion to Liga Challenge, the second division of Spanish women's basketball.

Unibasket Logroño also competes in the National League and Junior Federated Sports, as well as in all development categories: Prebenjamín, Benjamín, Alevín, Infantil, and Cadete.

In school sports, the club also participates with teams in all developmental categories: Prebenjamín, Benjamín, Alevín, Infantil, and Cadete.

## Women's Basketball in Logroño

Unibasket Logroño is the highest-level women's basketball team in the city, serving as a fundamental pillar for the growth and development of women's basketball in the region.

## Future Project

Unibasket Logroño aims to promote women's basketball and provide development opportunities for players, strengthening local sports and fostering regional talent.

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## Amigos Unibasket

Targeted at commercial  
establishments, bars, and local  
businesses...

- **Unibasket Friend Logo:** Your establishment will receive a Unibasket club logo identifying you as a “Friend of Unibasket,” making it easily recognizable to our entire social community.
- **Advertising in the arena and at events:** The club offers space in the arena, on banners, and on digital screens to promote the sponsor. Promotional banners can also be displayed at events or tournaments, including at the sponsor’s establishment.
- **Exposure on social media and digital platforms:** Posts on the club’s social media channels, including promotions for the establishment, giveaways, or special discounts for the team’s followers.
- **Exclusive promotions and cross-benefits:** The club encourages its fans—as well as visiting team supporters—to frequent the sponsor’s establishment by promoting it in advance or offering exclusive discounts. For example, fans who show their Unibasket Membership Card may receive a discount at the business.

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## Collaborators Unibasket

Enjoy all the benefits offered in the Unibasket Friends program, **plus** the following additional advantages depending on the sponsor's characteristics and needs.

- **VIP Tickets and Experiences:** The club offers VIP access tickets or invitations to special events for the establishment and its customers. Row 0, with courtside seating, is available for matches in our main team arena.
- **Joint Content:** Participate in promotional content featuring the club's players at the establishment, or in which the business participates in club events, to be shared on both social media platforms.
- **Participation in Community Activities:** By collaborating on community activities or social responsibility events, the establishment can be present in initiatives organized by the club, increasing its visibility and social impact.

With contracts of at least 3 years.

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## home-grown players sponsor

Sponsorship designed for youth teams. All the benefits offered by Unibasket Friends and Unibasket Partners, **plus** additional benefits based on the sponsor's characteristics and needs.

- Logo on the youth team's jersey.
- The club offers space in the pavilion to promote the sponsor.
- Prominent inclusion in the club's digital and social media advertising.
- The team name is associated with the sponsor's name.

Two types of sponsorships:

For teams in higher-level competitions.

For youth teams in the academy stage.

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Premium Sponsor

All the advantages offered by Unibasket Friends and Unibasket Collaborators **plus** additional benefits based on the sponsor's characteristics and needs.

Logo on the first team shirt (on shoulders or sleeves) and shorts.

Large spaces in the arena, banners, and interview backgrounds.

Prominent inclusion in the club's digital and social media advertising.

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## Main sponsor

This sponsor contributes the most money and receives the most visibility. Their benefits as a main sponsor will be tailored to their needs and interests.

- The first team jersey (main chest and back).
- Team or tournament name, as part of the branding (e.g., the sponsor's name added to the club's name).
- Advertising in all media, social media, and official club publications.

**Additional general conditions:** In all cases, the sponsor's logo will be included on the website, and the sponsorship will be announced to the entire club membership, as well as to other sponsors and collaborators and the institutions that support the club. All sponsors or collaborators will receive two Unibasket Cards, giving them access to all the benefits. Three-year memberships receive an additional 5% discount.

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## CONTACT US

We are open to any sponsorship proposals. The types of sponsorships shown serve as examples of the different possibilities the club can offer.

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